NEWS RELEASE
FOR IMMEDIATE RELEASE

DonorCommunity Welcomes 2-1-1 Broward to Its Client Community
Nonprofit Selects DonorCommunity as Strategic Platform for Fundraising and Advocacy

SUNRISE, FL: September 4, 2012 — DonorCommunity, Inc., developers of the leading cloud computing software platform for fundraising and advocacy, announced today that 2-1-1 Broward is the latest nonprofit organization to join its community of clients. DonorCommunity is providing 2-1-1 Broward with its strategic integrated software platform for fundraising, website content management, online marketing, social networking, personal fundraising, online donations and event management. DonorCommunity's software will help 2-1-1 Broward streamline its event registration and management processes, better cultivate ongoing relationships with attendees of its fundraising events and facilitate the nonprofit organization's online fundraising and advocacy as it sets goals for the coming year.

"We rely on community support to produce a significant percentage of our annual operating funds, so it's essential for us to maintain an ongoing dialogue with event attendees and supporters so that they remain actively engaged with our organization," said Sheila J. Smith, 2-1-1 Broward President and CEO. "DonorCommunity's software platform will help us better manage our fundraising capabilities and relationships with our supporters."

Prior to the implementation of the DonorCommunity solution, 2-1-1 Broward relied on multiple systems for event and donor management and electronic communications. Now, all of this information is captured and consolidated in DonorCommunity's secure constituent relationship management application, where communication can be personalized in ways that match each supporter's preferences. "We're very excited about the expanded community awareness and online giving capabilities of this system," added Ms. Smith.

"2-1-1 Broward is an essential resource for Broward residents, providing information, referrals, crisis intervention and telephone counseling services that preserve families and save lives," said David Blyer, DonorCommunity founder and CEO. "We're proud to welcome such an important organization to our community of clients and look forward to helping them increase their community awareness and fundraising success during the coming year."

About 2-1-1 Broward

The mission of 2-1-1 Broward is to provide 24 hour comprehensive helpline and support services to individuals and families in our community seeking crisis intervention assistance and/or information and referrals to health and human services in Broward County. Every call to 2-1-1 is answered by a trained, degreed counselor who listens to the caller's concerns, identifies their needs and links them to appropriate programs that help them on the road to recovery. 2-1-1 Broward relies on the generous support of government agencies, corporations, foundations and individuals to provide this vital community service. For more information regarding 2-1-1 and how you can help, please call 954-390-0493 or visit www.211-broward.org.

About DonorCommunity

DonorCommunity, Inc. is a cloud computing, Software as a Service firm that helps nonprofit organizations cultivate donors, forge closer relationships with stakeholders, engage their communities and raise funds year-round. DonorCommunity offers a suite of fully-integrated Web applications for constituent relationship management, online auctions, online marketing, online donations, event management, personal fundraising, social networking and Web content management. The entire platform is furnished on a fixed-fee, annual subscription basis that includes unlimited users, unlimited training, unlimited support and free Website hosting. For more information, visit www.DonorCommunity.com.

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